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# Beka Business Media to Debut ChannelVision Expo West at The INCOMPAS Show: Fall 2017

## Popular Event for Communications and IT Channel Partners Expands to West Coast

WASHINGTON, D.C., and SCOTTSDALE, Ariz. – July 24, 2017 – INCOMPAS, the internet and competitive networks association, today announced that Beka Business Media will debut the new ChannelVision Expo West (CVx West) at The INCOMPAS Show: Fall 2017 featuring the NEDAS Symposium, taking place October 15-17 at the San Francisco Marriott Marquis. CVx West will host a pavilion at the show featuring channel partners who can promote carriers' products and services to the small and mid-sized business market.

"The addition of CVx West to The INCOMPAS Show, along with the recently announced colocation of the NEDAS San Francisco Symposium, further enriches our communications business ecosystem, bringing in master agents and resellers who provide valuable channels that enable providers to extend their reach into the SMB market," said INCOMPAS CEO Chip Pickering. "Beka Business Media has been a valuable partner through its long-time support of The INCOMPAS Show, and we are thrilled to strengthen this relationship by introducing CVx West this Fall in San Francisco."

CVx was created to help agents, resellers and wholesale service providers develop partnerships that cross traditional lines of business. Attendees of CVx events include wholesale voice and data carriers and resellers, independent telecom agents, master agencies, value-added resellers, system integrators and interconnect dealers.

"We are excited to join forces with INCOMPAS to grow and enhance the expo experience of all three sets of attendees and exhibitors," said Berge Kaprelian, president and CEO of Beka Business Media and its CVx Expo. "The combination of wireline and wireless providers with our audience of channel partners creates interesting opportunities to forge new and powerful partnerships across ecosystems and up through the value chain."

Beka Business Media also will produce the two official publications of The INCOMPAS Show: *The Show Guide* and *The Show Daily*. For more information about these publications, email <u>Berge Kaprelian</u> or call 480-503-0770.

To register for The INCOMPAS Show: Fall 2017 featuring the NEDAS Symposium or learn more, please visit show.incompas.org for more information.

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## **About INCOMPAS**

INCOMPAS, the internet and competitive networks association, is the leading trade association advocating for competition policy across all networks. INCOMPAS represents internet, streaming, communications and technology companies large and small, advocating for laws and policies that promote competition, innovation and economic development. Learn more at <a href="https://www.incompas.org">www.incompas.org</a> or follow us on Twitter @INCOMPAS.

## About Beka Business Media

An independent multimedia company, Beka Business Media provides B2B content for the telco and information technology sectors. Audiences include global network operators, carriers, resellers and value-added distributors. Products include ChannelVision magazine and its online adjunct (<a href="www.channelvisionmag.com">www.channelvisionmag.com</a>), webinars, email marketing services, the weekly CV e-newsletter, the semi-annual CVx conference and expo, as well as other custom publishing and content marketing services.